

Industry News

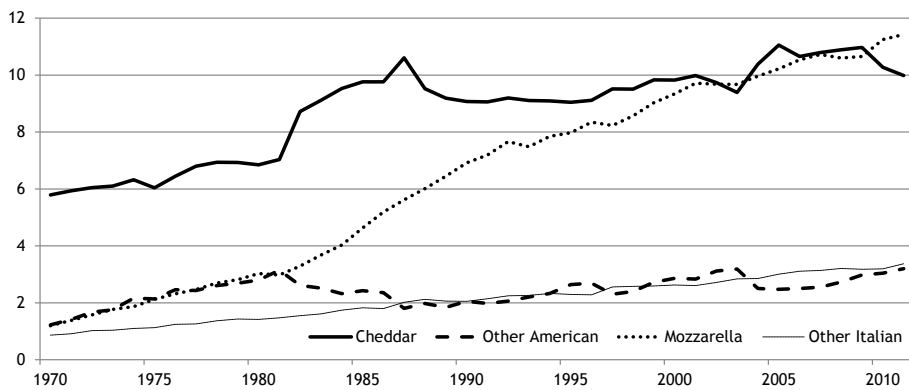
PER CAPITA CONSUMPTION OF SELECTED CHEESE VARIETIES

On October 25, 2012, USDA's Economic Research Service released preliminary data for 2011 per capita consumption of selected cheeses. The data set also included data dating back through 1970. Per capita cheese consumption for all types totaled 33.50 pounds, up from 33.14 pounds in 2010. The preliminary figure for 2011 is the second highest on record for all cheese, with 2007 being the highest at 33.64 pounds per capita.

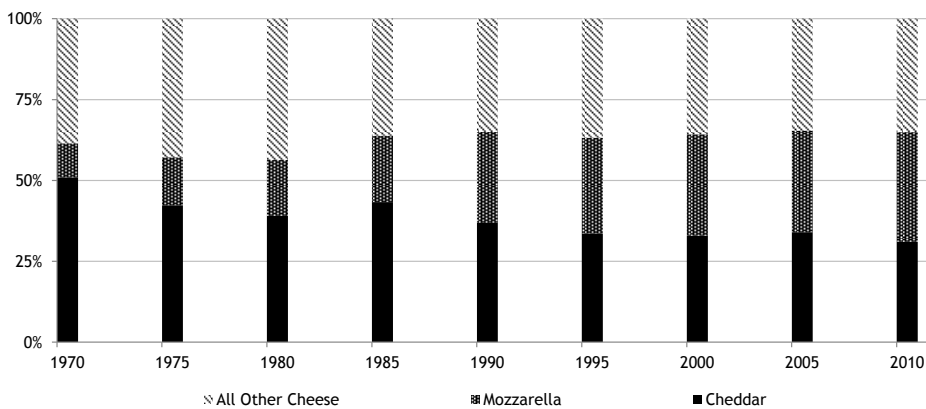
Mozzarella reached its highest level of per capita consumption in 2011, at 11.43 pounds. Cheddar cheese consumption was the lowest it has been since 2003, totaling 9.98 pounds in 2011.

The graphs below show per capita cheese consumption on a per pound basis and as a percentage of total. 🐄

Per Capita Cheese Consumption
By Selected Type, in Pounds
1970-2011



Per Capita Cheese Consumption
By Selected Type, as a Percent of Total
1970-2011



Source: USDA. Economic Research Service. "Per Capita Consumption of Selected Cheese Varieties, 1970-2011" data set. Available at www.ers.usda.gov/datafiles/Dairy_Data/chezcon_1_.xls

NASS MILK PRODUCTION

October Milk Production Down Slightly

According to the November 19, 2012, *Milk Production* report released by USDA's National Agricultural Statistics Service (NASS), milk production in the 23 major States during October totaled 15.2 billion pounds, down slightly from October 2011. September revised production at 14.7 billion pounds, was down 0.6 percent from September 2011. The September revision represented a decrease of 19 million pounds or 0.1 percent from last month's preliminary production estimate.

Production per cow in the 23 major States averaged 1,791 pounds for October, 1 pound above October 2011.

The number of milk cows on farms in the 23 major States was 8.47 million head, 10,000 head less than October 2011, and 8,000 head less than September 2012.

For more information on NASS milk production data, visit www.nass.usda.gov. 🐄

